

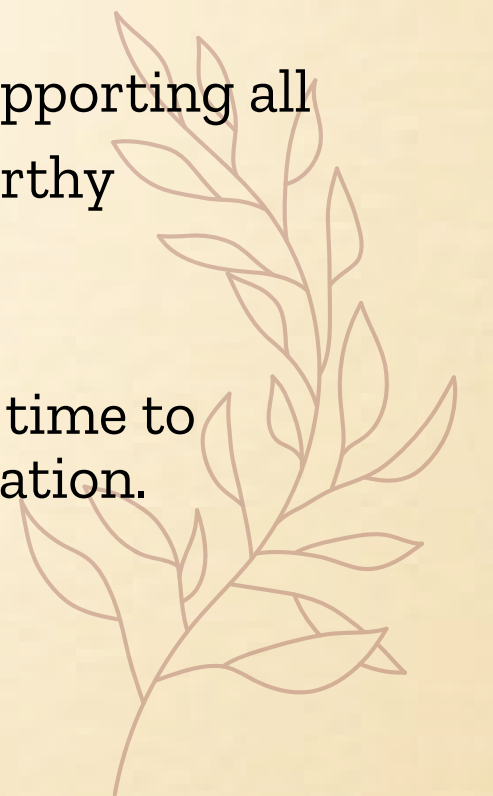
# About Us

At The World Of Hidden Thoughts, we believe in the power of thoughts, which we wish to present to the world through art by providing artists, poets, authors- A PLACE TO LEARN, A CHANCE TO GROW!

The World of Hidden Thoughts is a registered company under the Government of India (UDYAM-UP-43-0002303) and is ISO 9001:2015 accredited by the UK Akkreditation and Certification Board Limited (Certificate No: UKAAB/CSCGJ9872P).

We are a dynamic platform connecting talented writers and artists worldwide, backed by a dedicated team of professionals and passionate learners. To us, artists are not just collaborators—they are friends. We prioritize building meaningful relationships, finding joy in their success, and ensuring their satisfaction remains our top priority. Our services span publishing, competitions, page features, open mic events, and more. We are committed to supporting all forms of artistic talent with full dedication, not as clients but as family. Our vision is to create a global, trustworthy community of writers and artists, nurturing literature and uncovering hidden talent across India.

To further this mission, we are expanding our team with passionate artists and writers who can dedicate their time to shaping this platform, empowering artists, and contributing to a brighter literary and creative future for our nation.





# Our Services

- Event Management & Literary Gatherings – We conduct open mic events and literary conclaves across various cities.
- Publishing & Marketing – We handle editing, proofreading, cover design, marketing, and publishing of books.
- Book Launches – Your book will be officially launched at an event organized by us.
- Online & Offline Distribution – Books are marketed and sold across both online and offline platforms with unlimited stock availability.
- Custom Author & Reader Packages – Tailored solutions to meet individual needs.
- Merchandise & Printing – We provide T-shirts, mugs, badges, keychains, stickers, wristbands, scrolls, and more.
- Handmade & Corporate Gifts – Unique items like sketches, photo cubes, greeting cards, and graphite carvings.
- Comprehensive Services – From publishing to promotions, we ensure a seamless experience for every artist.



## Our Motto


Every person has a unique style and talent and their thoughts have the power to change the world and we need to take out the talent of unexpressed.

**“EXPRESSING THE UNEXPRESSED”**





# What do we do?

- We support writers at every stage of their journey.
  - Book Publishing - Traditional & self-publishing support, ISBN allocation, Paperback & eBook publishing, Global distribution (Amazon, Flipkart, etc.)
  - Manuscript Development - Editing (proofreading, copyediting, content editing), Formatting & typesetting, Language refinement and polishing
  - Cover Design & Branding - Creative book cover design, Author branding & visual identity Promotional creatives (posters, reels, banners)
  - Marketing & Promotions - Social media promotions, Book launch campaigns, Author interviews & promotional videos
  - Literary Events & Book Launches - Book launch event management
  - Literature festivals (like Verse Vibes), Open mic & poetry events, Author meet & greet sessions
  - Author Support & Growth - Personal guidance throughout publishing, Building author portfolios and networking opportunities
  - Anthologies & Collaborative Projects - Multi-author books, Theme-based anthologies, Opportunities for new writers to get published
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# Why Us?

From idea to launch, we handle everything. Our end-to-end publishing solution ensures your book is professionally created, published and promoted to reach the right audience.

## **Publishing & Promotion Workflow**

### **1. Content Preparation**

- First draft reviewed by the author
- Corrections implemented
- Final manuscript prepared for publishing

### **2. Design & Formatting**

- Illustrations finalized
- Book cover designed and launched
- Kindle formatting completed

### **3. Publishing Phase**

- Kindle version launched
- Paperback version prepared and made ready





#### **4. Quality & Reviews**

- Book reviewed by professional reviewers
- Feedback incorporated (if required)

#### **5. Marketing & Promotion**

- Best-selling campaign strategy initiated
- Promotional poster created
- Book launch video produced and released



## **Where you can find us...**

**From the heart of India to across Europe, we are always within your reach:**

**Our primary office is located at**

- 8/58-B, Arya Nagar, Kanpur, Uttar Pradesh, India – 208002 (Ph: +91 8574124688),
- Laighpark View, Paisley, U.K – PA3 2PE - (Ph. No.: +44 7469317438)
- Jürgensenstr, Lustnau, Tübingen 72074, Germany. - (Ph. No +49-15238602526)

**Connecting authors worldwide with seamless publishing support.**

